

# O. FELIX AMORUWA

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Strategic, execution-driven Product leader with 12+ years building 0-to-1 consumer and platform products at scale — from launching multi-modal digital experiences (desktop, iOS, web) to owning engagement and retention metrics across 675M+ engagements at Intuit. Proven track record turning ambiguous opportunities into products that deliver measurable user and business outcomes, with healthcare-sector PM experience at Kaiser Permanente and a bias toward speed to signal. NeurIPS published researcher; MBA (Carnegie Mellon Tepper) with concentrations in Finance and Quantitative Analysis.

## PROFESSIONAL EXPERIENCE

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### STREAMIO AI | Oakland, CA |

Founder & CEO — *streamio.ai* (macOS, iOS & Web) | 0→1 Product 09/24 – Present

- Led 0-to-1 product strategy, customer discovery, and go-to-market execution for a multi-modal AI platform spanning desktop (macOS/Linux), iOS, and web — designing the full member journey across app, service, and hardware-adjacent touchpoints from concept to paying customers.
- Shipped end-to-end subscription and monetization pipeline (Kinde OAuth 2.0, Stripe tiered plans, Electron SafeStorage) — owning commercial outcomes including growth, retention, and gross margin from day one.
- Implemented OpenClaw multi-agent orchestration framework with gateway protocol and subagent delegation — enabling coordinated AI agent workflows across real estate, insurance, health/dental, and financial markets verticals.
- Built cross-platform iOS streaming app (React Native/Expo) with dual-source capture, on-device processing, and Picture-in-Picture compositing — demonstrating ability to knit together app, service, and hardware touchpoints into one coherent experience.
- Conducted iterative customer discovery interviews to validate product-market fit and refine the roadmap across multiple user segments.

### FINTELLECT AI | Oakland, CA |

Founder & CEO — *fintellectai.io* (iOS/Android/Web) | Consumer Health-Adjacent 09/24 – Present

- Built mobile-first consumer platform with guided user journeys designed to drive engagement, retention, and behavior change — directly analogous to digital health program design.
- Led customer discovery, App Store launch, and go-to-market execution; established partnerships with industry influencers and refined the product based on user feedback to improve lifecycle metrics.
- Architected multi-provider LLM orchestration with fallback routing and structured output validation — owning the full technical and commercial product surface without dedicated engineering resources.

### INTUIT | Mountain View, CA |

Staff Product Manager — Platform Infrastructure & Developer Experience 06/21 – 09/24

- Owned program portfolio performance across 20+ mobile apps and 30+ product SKUs — monitoring engagement and retention signals using SQL and BigQuery to identify where investment would drive the highest expected value.
- Achieved 275% YoY growth in ICE engagements, scaling to 675M+ in FY23 across QuickBooks, TurboTax, Mint, Mailchimp, and Credit Karma; scaled throughput from 6K to 50K TPS, demonstrating ownership of quantitative metrics of success at enterprise scale.
- Launched ICE Self-Service platform (DevPortal, GitOps config, ICE Playground) 0-to-1 — reducing onboarding from 2–3 weeks to minutes and mitigating \$1M+ in projected opex growth; generated \$480K/month in additional invoicing via ICE Presence.
- Designed repeatable RICE-based prioritization framework across 3 product backlogs, balancing internal partner, third-party, and Fortune 500 customer requirements — operating in a matrixed org without owning all engineering resources.
- Conducted enterprise-wide Service Language Assessment across 9 languages, synthesizing usage data and developer feedback into strategic recommendations presented to CTO — demonstrating cross-functional influence with senior leadership.

### SPLUNK INC. | San Francisco, CA |

Senior Product Manager — Search Orchestration 01/19 – 01/21

- Delivered Scheduler Service 0-to-1 in ~4 months (June–Oct 2019), enabling scheduled search capabilities for first-party applications — bias to action in an ambiguous, fast-moving environment; demoed at Splunk .conf19.
- Led hypothesis-driven query performance optimization for beta customer (Assurance), building mirrored topology for benchmark testing and achieving up to 10x performance improvements.
- Designed RICE-based prioritization framework for 3 microservice backlogs, balancing internal partner, third-party developer, and Fortune 500 customer requirements.

### KAISER PERMANENTE | Pleasanton, CA |

SOA Technical Product Manager — Healthcare Enterprise Platform 08/12 – 12/18

- Owned enterprise platform product portfolio at one of the nation's largest healthcare organizations — leading development and rollout of Splunk Logging-as-a-Service (1.7 TB daily volume, 200+ internal customers) and ITSI Application Monitoring-as-a-Service.
- Led demand forecasting and capacity planning for SOA product suite, analyzing demand drivers and developing IT capacity plans across multiple datacenters — experience directly applicable to program portfolio performance ownership.
- Built caching capability using Redis and XC10 to address scalability, fault tolerance, and data redundancy challenges across the enterprise.

### IBM | Pittsburgh, PA / Foster City, CA / RTP, NC |

Software Engineer — Business Intelligence Products 07/05 – 03/10

- Resolved multiple \$1–5M high-severity customer escalations for enterprise BI products; led cross-functional root cause analysis and customer-facing resolution, improving case resolution time by 20% across the Support Organization.

## **BANK OF AMERICA MERRILL LYNCH | Charlotte, NC |**

*Tech MBA Summer Associate — Global Corporate & Investment Banking T&O 06/11 – 08/11*

- Developed enhanced estimation model using Monte Carlo simulation to optimize DMAIC phase distribution across a \$494M portfolio — demonstrating quantitative business acumen and comfort owning financial outcomes.

## **AI/ML RESEARCH & PROJECTS**

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### **AutoEval — Automated Visual Evaluation for Robot Model Training (2025)**

- Built automated visual evaluation system repurposing multi-modal AI pipeline to score model outputs against natural-language rubrics — reducing evaluation cycles from 72 hours to ~4 minutes; zero-integration architecture captures from any visualization tool via screen capture.

### **aeval — AI Model Evaluation Platform (2025–2026)**

- Built local-first evaluation platform with 5 core eval types, adversarial safety testing, and statistical rigor (bootstrap confidence intervals, Welch's t-test, Cohen's d) — CI/CD integration with regression detection and automated safety gates.

### **BRAIN — Protein Structure Prediction ML Platform (UC Berkeley 2004; rewritten 2026)**

- NeurIPS 2014 accepted paper; production ML platform in PyTorch spanning 413 to 8B parameters (19M-fold scale increase) with MLflow experiment tracking, Optuna HPO, and FastAPI serving.

## **EDUCATION**

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### **CARNEGIE MELLON UNIVERSITY, SILICON VALLEY**

Master of Science — Software Management Mountain View, CA (08/16)

### **CARNEGIE MELLON, TEPPER SCHOOL OF BUSINESS**

Master of Business Administration — Concentrations: Finance, Quantitative Analysis, Economics Pittsburgh, PA (03/12)

### **UC BERKELEY, COLLEGE OF ENGINEERING & HAAS SCHOOL OF BUSINESS**

Bachelor of Science — Computational Engineering Science Berkeley, CA (12/05)

Certificate — Corporate Finance for Financial Engineering

## **TEACHING EXPERIENCE**

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### **DE ANZA COLLEGE | Cupertino, CA |**

*Adjunct Faculty — Computer Information Systems Department 04/18 – Present*

- Courses: Java Programming (CIS 35A/B, 36A/B), Introduction to PL/SQL (CIS 64C/G), Introduction to Data Analytics (CIS 44F), Fundamentals of Large Scale Cloud Computing — AWS, GCP (CIS 64E), Ethical Hacking (CIS 102), Digital Forensics (CIS 104), Managing Cloud Projects (CIS 95F).

## **ADDITIONAL INFORMATION**

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- FAA Commercial Drone License; FAA Private Pilot License (intended CFI)
- O'Reilly & OER Publications: Data Analytics and Managing Cloud Projects (forthcoming Summer 2026)
- First Tee Assistant Golf Coach — San Francisco Chapter (2012–Present), Pittsburgh Chapter (2011–2012)
- Interests: Classical & Jazz Saxophone (Alto/Tenor/Baritone), Triathlon, Golf, Intramural Basketball & Soccer